

NEW EFFECTS IN AKVIS REFOCUS 7.0: MOTION BLUR & RADIAL BLUR

March 29, 2017 — AKVIS is pleased to announce the release of AKVIS Refocus 7.0. The major update brings two brand new blur modes - Motion Blur and Radial Blur, that allows to create the illusion of movement giving a viewer a sense of speed and action.

AKVIS Refocus specializes in improving sharpness of out-of-focus images and applying blur effects to regular photos. The software allow to bring a miniature effect to a human-scale scene, imitate the appearance of a shallow depth of field, give a photograph a dreamy look by adding differently shaped bokeh effects, etc.

With the program you can process the entire photo or bring into focus only certain parts. Using predefined settings in built-in presets let you quickly achieve impressive result.

Version 7.0 provides two brand new modes - *Motion Blur* and *Radial Blur* - allowing you to create the natural-looking illusion of movement - either linear or radial. Also, the new version offers the advanced Background Defocus effect and additional presets. Make your images look alive!

In Version 7.0:

- **Motion Blur**

The **Motion Blur** mode adds the appearance of linear movement to a stationary object. You can apply the effect to either an entire image or put an accent to certain areas by blurring the background.

- **Radial Blur**

The **Radial Blur** feature creates a circular blurring effect similar to rotating or zooming camera. There is a choice of two radial blur types:

The **Zoom** blur creates the illusion of motion toward or away from the viewer.

The **Spin** blur adds the spinning motion to an image.

- **Enhanced Background Defocus**

The **Background Defocus** feature in the *Refocus* mode has been improved by increasing the maximum blur amount from 100 to 1000.

- **New Presets**

The new version offers additional ready-to-use presets that illustrate the abilities of the new effects.

- **And other changes.**

[Download AKVIS Refocus 7.0](#). For a free trial, AKVIS offers 10 days of fully functional use.

The software runs on Windows XP, Vista, 7, 8, 8.1, 10; and on Mac OS X 10.7-10.12; both 32- and 64-bit operating systems. The product is available as a standalone application and as a plugin filter for Adobe Photoshop, Corel PaintShop Pro, and other popular image editors.

AKVIS Refocus Home license sells for \$ 39, Deluxe license for \$ 49, Business license for \$ 72. One license key allows activating and using the software on two computers. Visit [akvis.com](#) for more details.

It is a free upgrade for recent buyers as well for those who bought 1 Year of Updates during the last 12 months! Users, whose license is not valid for the new version, can get Refocus 7.0 for only \$14.95.

AKVIS ([akvis.com](#)) specializes in development of video and image processing software. Since the company's launch in 2004, it has released a number of successful products: standalone applications and Photoshop plugins for Windows and Mac.

About the Program: [akvis.com/en/refocus/index.php](#)

Screenshot: [akvis.com/en/refocus/screenshots-sharpen-photo.php](#)

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Tutorial: [akvis.com/en/refocus-tutorial/index.php](#)

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